

Leigh Design and Marketing Website Packages

	Ecommerce Site	
Initial meeting	Initial website consultation to learn about your business needs and the planned web store	FREE
Setup fee	Domain & hosting setup	<p>\$100 set up domain: price depend on domain name, usually \$10-15 per year and *Free domain for 1 year</p> <p>hosting: \$23/month sometimes with discount is even less</p> <p>* Sale transactions are 100% commission free!</p>
Basic ecommerce website package, website design and development	<p>Includes: everything in the basic website plus online shopping with products and collections and ordering cart, and accept payments such as credit card, alipay, paypal etc. Set up of sales tax code and shipping as needed.</p> <p>Includes basic customer management and invoice generation.</p>	<p>Price: \$1000, (total \$1100)</p> <p>Includes FREE template</p> <p>*Extra charge if website exceeds 10 pages</p>
Adding apps (install 3 to 5 frequently used apps)	Integrate other apps such as calendar of events, customer review, google map, faq, apps into website as well as group coupon etc	+ \$100, (total \$1200)
Shop Setup	Set up actual product and collections, product pricing, set up tax codes, set up shipping rates or delivery charges	+\$300, (total \$1500)
Adding video	Integrate video into main site	+ \$100, optional
Basic plus dual language support /ie Chinese and English	If you want your site to have both languages ie in the description etc.	+ \$200, optional or FREE if you do it yourself later
Making site mobile browser friendly	Makes sure site looks nice on ipad and mobile	+ \$100 (total \$1600)
SSL secure site	<p>Website URL will have https for secure connection and higher SEO ranking</p> <p>Contact forms will integrate with recapture to prevent spambots</p>	FREE if purchase video above, otherwise + \$100 (total \$1700)
Transfer of knowledge and teaching of maintainance of site after completion.	<p>You can still hire me to make changes hourly rate or I teach it to you for a one time fee so you can make changes to site in future.</p> <p>* I will also teach you how to do email marketing from your site to send out periodically emails to your customer base</p> <p>* I will also teach you how to generate invoices and receipts</p>	<p>hourly fee of \$30/hr if you would like me to maintain your site.</p> <p>OR</p> <p>I can also charge a one time \$200 of knowledge transfer fee so you can maintain the website yourself and manage customers in the future.</p>
Technical Support	In the event of emergency, if you need support from me due to website failure etc	\$50/hr , most likely you won't need since the site is automatically backed up by hosting company